



PRESS RELEASE

North East India, comprising of 8 states with a total population of 50 million, shares over 5000 km of border with Bhutan, China, Myanmar and Bangladesh. One of the most ethnically and linguistically diverse regions in Asia, each state has its distinct cultures and traditions. The lushness of its landscape, the unlimited range of opportunities for adventure tourism, the range of communities and geographical and ecological diversity makes the North East quite different from other parts of the subcontinent. Each state is a traveler's paradise, with picturesque hills and green meadows which shelters thousand of species of flora and fauna in a number of wild life sanctuaries and national parks. The states provide unique scopes for angling, boating, river cruises, rafting, trekking and hiking.

As part of India Week Hamburg 2021 (8-14 Nov 2021), The Consulate General of India will be organizing a **Special Promotion of North East India on Thursday, 11 November 2021 from 1000 hrs onwards**. The event will be curated by ZEITO (Zamans East India Travel-Odyssey) and will include performances from **Summersalt**, a folk-fusion band from Shillong, known as the Rock Capital of India.

Event: "Wonderful Northeast: Unexplored Paradise"
Date: Thursday, 11 November 2021 (1000 - 1700 hrs)
Venue: Consulate General of India, Kohlhöfen 21, 20355 Hamburg
FREE ENTRY after registration on com.hamburg@mea.gov.in

Event : **B2B meetings with ZEITO**
Date: Friday, 12 November 2021 (1000 - 1600 hrs)
Venue: Consulate General of India, Kohlhöfen 21, 20355 Hamburg
For appointment and further details, contact: zeitotravel@gmail.com
FREE ENTRY after registration on com.hamburg@mea.gov.in

Summersalt will also be performing at the following venues in collaboration with the Consulate General of India Hamburg and ZEITO:

Bremen: 6 November 2021 FREE ENTRY
Hannover: 12 November 2021 FREE ENTRY
Lubeck: 13 November FREE ENTRY
Hamburg: 14 November, Kampnagel Hamburg
Hamburg: 17 November, Hard Rock Café Hamburg



28 Oct 2021