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Supported By



27 Oct – 07 Nov 2020

10:00 am - 10:00 pm IST

www.namastebharat.world

NAMASTE BHARAT

Global online B2B2C exhibition

(29 Oct - 07 Nov 2020)

The Federation of Indian Export Organisations (FIEO) is the apex body of export promotion organisations in India. Set up by the Ministry of Commerce, Government of India in 1965, FIEO has been pro actively promoting India's trade with the World and also serving as a platform of interaction between exporters and policy makers. Thus, FIEO is the partner of Govt. of India for boosting trade from the country.

For augmenting marketing efforts of the exporters from India prior to the pandemic FIEO has been regularly participating in various Trade Shows, Exhibitions and Business Delegations across the Globe. However, due to the COVID-19 global pandemic as all physical trade promotion activities have been suspended; Virtual Trade Shows and B2B Meetings have come up in a big way as part of business continuity plan and FIEO has been in the forefront in India to adopt to the new normal.

In sync with the ethos of "Atamnirbhar Bharat (Self Reliant India)" and "Vocal for Local" initiatives of Hon'ble Prime Minister of India, Shri Narendra Modi ji FIEO as nodal agency in India is supporting **NAMASTE BHARAT** – the one of its kind global online B2B2C exhibition aims to create an e-commerce ecosystem for Indian MSME, Cottage Industries, Artisans and Rural-Urban Women Entrepreneurs to build a sustainable livelihood by showcasing and promoting "Made in India" products globally. NAMASTE BHARAT will be for 10 days, 29 Oct - 07 Nov 2020 and is supported by High Commission of India in Singapore and Aadyam Handwoven - a corporate social initiative of the Aditya Birla Group.

Ms. Ruma Devi who has been honored by the highest civilian award for women in India 'Narishakti Award 2018' is the Namaste Bharat Ambassador.

She is a Social Entrepreneur who Has Revolutionized the Lives of Over 22,000 Women and Face of Women's Empowerment in the country

Highlights of NAMASTE BHARAT (NB) - Global online B2B2C exhibition

10 days online event | 100+ countries e-participation | 500+ exhibitors | 100,000+ Made in India products

Product Categories

Art & Paintings	Creative Services	Gifts & Stationery	Packed Food & Spices
Authentic and Certified Handcrafted	Electronics	Handicrafts & Ethnic Craft	Prayer Items
Ayurveda & Wellness	Farm & Agro	Imitation Jewellery	Sporting Goods
Bags & Accessories	Festive Décor	Khadi	Tea & Coffee
Bamboo & Eco- Friendly	Footwear	Kitchen Ware	Toys
Beauty, Skincare & Perfumes	Furniture & Home Decor	Life Style & Couture	Travel & Luggage
Carpets & Rugs	Garments / Apparels	Organic	Watches & Timepieces

The exhibition will be live on www.namastebharat.world from 10 am to 10 pm during the 10 days 29 Oct – 07 Nov 2020 of the exhibition and be available as e-commerce platform for 6 more months after the exhibition till 30 April 2021.

The visitors will be required to register themselves before hand for effective matchmaking during the virtual exhibition.

For queries please feel to contact Mr. Ankit A Dewlekar, Mgmt Trainee at Mob. +91-8976196995 or e-mail fiowrevents@fio.org.