

“Incredible India Photography Contest” for Know India Programme

In order to promote the Know India Programme among the Diaspora and create greater awareness about India among the foreign nationals, the Ministry has decided to hold an “**Incredible India Photography Contest**” wherein the visiting KIP participants can click their pictures at different heritage places during their tour across India and post them on their Twitter / Facebook pages with the caption “**55th KIP Incredible India Photography Contest**”.

Under the banner of Incredible India, Ministry of External Affairs is planning to engage Ministry of Tourism to select the winning photographs and award prizes to the selected best 10 entries. The selected ten winners will be conferred prizes during the Valedictory session with the Minister of External Affairs (EAM).

The guidelines for participating into the “Incredible India Photography Contest” are given below:-

Guidelines of #55th KIP- Incredible India Photo Contest

1. Photos have to be taken in India (with any monuments, views/natural tourist attraction, etc.)
2. Participant has to post the picture on his/her personal Facebook with **#55th KIP- Incredible India Photo Contest**(in public view mode) and send the link of their FB page at email id – **so1oia2@mea.gov.in**
3. The contest is held from 3rd September to 20th September 2019. 10 attractive prizes will be awarded to the 10 best entries.
4. The participant's shared photos will be uploaded/shared on OIA-II Division's FB and Twitter page
5. The participant has to be there in the picture. The picture can be taken by the participants (selfie or other means) or by some other people. Again the picture must be taken at any place in India.
6. Only KIP Participants are eligible for the contest
7. All contestants must have to accept the final decision of the Organising Team. The OIA-II Division reserves the right to allow/disallow contestants into the competition.